



**9<sup>th</sup> Annual Holladay Educational Learning Program**  
**AGENDA**  
**Thursday, March 15**

<b>Registration</b>	<b>8:15am – 8:45am</b>
<b>Welcome</b>	<b>8:45am – 9:00am</b>
<b>Technology of Today: Gadgets, Gizmos &amp; Apps</b> <i>Denise Newsome, RPh, MTM &amp; Immunizer Certified Pharmacy Manager, Holladay Healthcare, Inc.</i>	<b>9:00am – 10:00am</b>
<b>Workplace Violence: Tactics &amp; Preparedness</b> <i>David Bundy, Department Director Medical Oncology &amp; Imaging Annie Penn Hospital, Cone Health</i>	<b>10:00am – 11:00am</b>
<b>Break</b>	<b>11:00am – 11:15am</b>
<b>Raising Your Stroke Awareness</b> <i>Jill Weber Pfefferkorn, RN, BSN Pre-Admissions Coordinator; Wake Forest Baptist Health</i>	<b>11:15am – 12:15pm</b>
<b>Lunch (provided) and Vendor Exhibits</b>	<b>12:15pm – 1:45pm</b>
<b>Healthcare Litigation Insight</b> <i>Terri Johnson Harris JD SmithMooreLeatherwood Attorney at Law</i>	<b>1:45pm – 2:45pm</b>
<b>Break</b>	<b>2:45pm – 3:00pm</b>

**Alzheimer's Campaign**  
*Scott Herrick, MA, State Director of Public Policy*  
*Brian Kursonis, Patient & Volunteer*  
*Alzheimer's Association*

**3:00pm – 4:00pm**

**Closing Remarks**

**4:00pm – 4:15pm**



**9<sup>th</sup> Annual Holladay Educational Learning Program**  
**AGENDA**  
**Friday, March 16**

**Breakfast (provided)**

**8:15am – 9:00am**

**Registration**

**8:15am – 8:45am**

**Welcome**

**8:45am – 9:00am**

**Strategies to Retain Millennials**

**9:00am – 10:00am**

*Doug Blizzard, MA, SPHR*  
*Vice President, Membership - CAI*

**Antibiotic Stewardship & Infection Control  
Update in LTC**

**10:00am – 11:00am**

*Dr. James Lewis; MD, MPH*  
*Medical Director, NC SHARPPS Program*  
*Division of Public Health, Communicable Disease Branch,*  
*NCDHHS*

**Break**

**11:00am – 11:10am**

**Preventing Staff Burnout**

**11:10am – 12:10pm**

*Ellen Smith RN*  
*Staff Development Coordinator, PACE of the Triad*

**New Age of Therapeutic Recreation**

*Gina W. Prevost PRT/CTRS*

*Director of Community Life Services, WhiteStone – A Masonic &  
Eastern Star Community*

**12:10pm – 1:10pm**

**Closing Remarks**

**1:10pm – 1:15pm**